

Standard curriculum for BSc in International Business Economics

Semester	Code	Module	Credits	Contact hrs per week
1	ECOM121	Foundations in Economics 1	5	2
1	ENGB175	English Language Skills Development 1	0	6
1	ITLM121	Introduction to ICT	5	2
1	MANM121	Introduction to Business	10	4
1	MATM121	Basic Quantitative Skills	5	2
1	SKIM121	Foundations of Knowledge	5	2
Total for semester 1			30	
2	ACCM121	Introduction to Accounting	5	2
2	ENGB176	English Language Skills Development 2	0	6
2	FINM121	Introduction to Finance	5	2
2	LAWM121	Foundations of Law	5	2
2	MANM122	Social Behaviour in Organizations	5	2
2	MKTM121	Introduction to Marketing	5	2
2	SKIM122	Communication in Practice	5	2
Total for semester 2			30	
3	ECOM122	Foundations in Economics 2	5	2
3	INTM121	EU studies	5	2
3	MANM123	Business Intelligence	5	2
3	SKIM123	Teamwork in an Intercultural Environment	5	2
3	SKIM124	Negotiations	5	2
3	SOCM121	Complex Social Science Module	5	2
Total for semester 3			30	
4	FINM122	International Financial and Capital Markets	5	
4	INTM122	International Organisations	5	
4	ITLM122	Agile Project Management	5	
4	MANM124	Corporate Responsibility	5	
4	SKIM125	Research Methods	5	
4	STAM121	Basic Statistics	5	
Total for semester 4			30	
5	BPSM304	Strategic Management	10	3
5	MKTM122	Global Brand Building	10	
5	FOPM	Free options	10	
Total for semester 5			30	
6	ECOM109	Global Business	10	

6	NGEX	International Business Economics Electives	20	
Total for semester 6			30	
7	DISM121	Dissertation	10	1
7	PLCM121	Work Placement	20	2
Total for semester 7			30	
8	PLCM122	Work Placement in International Context	30	
Total for semester 8			30	
Grand Total			240	

Contents of module groups

Free options

		Credits	Hours
ARTB110	Introduction to Visual Culture	3	1
CULB112	Historical and Global Dimensions	3	1
CULB113	World Geography and Economic Development	3	1
DIPB103	Diplomatic Protocol	3	1
INTB112	African Studies	3	1
INTB113	American Studies	3	1
INTB114	Asia Pacific Studies	3	1
INTB115	Central and Eastern European Studies	3	1
INTM124	EU Policies	5	
LAWM122	Economic Law	5	
SKIM126	Career Development	5	2
SOCM121	Complex Social Science Module	5	2
SOCM122	Foundations of Sociology	5	
STAM122	Applied Statistics and IT	5	

International Business Economics Electives

		Credits	Hours
ECOM303	International Economics 1	5	2
HRMM301	Diversity Management	5	
INTM123	Regional Powers	5	
ITLM302	Supply Chain Management	5	2
MANM305	Leadership and management	5	1
MANM307	Alternative Organizing	5	
MKTM202	Marketing Communications	5	1
MKTM301	Marketing Research	5	2
SKIM204	Data Visualization	5	
STAM201	Applied Statistics and IT	5	2

Prerequisites