

Standard curriculum for BSc in International Business Economics

Semester	Code	Module	Credits
1	ECOM121	Foundations in Economics 1	5
1	ENGB175	English Language Skills Development 1	0
1	ITLM121	Introduction to ICT	5
1	MANM121	Introduction to Business	10
1	MATM121	Basic Quantitative Skills	5
1	SKIM121	Foundations of Knowledge	5
Total for semester 1			30
2	ACCM121	Introduction to Accounting	5
2	ENGB176	English Language Skills Development 2	0
2	FINM121	Introduction to Finance	5
2	LAWM121	Foundations of Law	5
2	MANM122	Social Behaviour in Organizations	5
2	MKTM121	Introduction to Marketing	5
2	SKIM122	Communication in Practice	5
Total for semester 2			30
3	ECOM122	Foundations in Economics 2	5
3	INTM121	EU studies	5
3	MANM123	Business Intelligence	5
3	SKIM123	Teamwork in an Intercultural Environment	5
3	SKIM124	Negotiations	5
3	SOCM121	Complex Social Science Module	5
Total for semester 3			30
4	FINM122	International Financial and Capital Markets	5
4	INTM122	International Organisations	5
4	ITLM122	Agile Project Management	5
4	MANM124	Corporate Responsibility	5
4	SKIM125	Research Methods	5
4	STAM121	Basic Statistics	5
Total for semester 4			30
5	FOPM	Free options	10
5	NGEX	International Business Economics Electives	20
Total for semester 5			30
6	BPSM304	Strategic Management	10
6	ECOM109	Global Business	10

6	MKTM122	Global Brand Building	10
Total for semester 6			30
7	DISM121	Dissertation	10
7	PLCM121	Work Placement	20
Total for semester 7			30
8	PLCM122	Work Placement in International Context	30
Total for semester 8			30
Grand Total			240

Contents of module groups

International Business Economics Electives

ECOM303	International Economics 1	5
HRMM301	Diversity Management	5
INTM123	Regional Powers	5
ITLM302	Supply Chain Management	5
MANM305	Leadership and management	5
MANM307	Alternative Organizing	5
MKTM202	Marketing Communications	5
MKTM301	Marketing Research	5
SKIM204	Data Visualization	5
STAM201	Applied Statistics and IT	5

Free options

ARTB110	Introduction to Visual Culture	3
CULB112	Historical and Global Dimensions	3
CULB113	World Geography and Economic Development	3
DIPB103	Diplomatic Protocol	3
INTB112	African Studies	3
INTB113	American Studies	3
INTB114	Asia Pacific Studies	3
INTB115	Central and Eastern European Studies	3
INTM124	EU Policies	5
LAWM122	Economic Law	5
SKIM126	Career Development	5
SOCM121	Complex Social Science Module	5
SOCM122	Foundations of Sociology	5
STAM122	Applied Statistics and IT	5

Prerequisites